**Gear UP/College Day**

**Audience**
Students attending schools with over 50% of attendees receiving or eligible for Free and Reduced Lunch. Gear-Up/College Day serves total class rooms of students in cohort 6th-12th grade levels. Gear-Up students are monitored through each grade level; presently the program is currently serving 11th graders. Gear-Up/College Day at Michigan State University works with the following school districts: Detroit, Flint, Jackson, Albion, and Lansing.

**Funding**
The Gear-UP/College Day Programs is a federally, state, and university funded initiative and in Michigan is housed amongst the fifteen public universities. The Department of Education awarded $18 million to Michigan, spread out over a six year period to serve 6th-12th grades. $9 million has been set aside for scholarships for Pell grant eligible students.

**Objectives**
Increase access to information for parents, students, educators and administrators regarding the benefits and accessibility of post secondary education in Michigan.

Raise awareness of students' and parents knowledge of financial aid opportunities for post secondary study.

Raise academic standards and expectations. Ensure that GU/CD students receive the academic preparation, social support and guidance necessary to succeed in college and the workforce.

Increase professional development opportunities for teachers, counselors and GU/CD staff.

**Description**
Program activities included:
Saturday Academy
Academic Advising
Career Preparation
Parent Workshops
Professional Development
Introduction to Technology
College Visitation/Tours
Summer Residency Program
Financial Aid Literacy

**Impacts**
Gear-Up/College Day served approximately 1,014 students for the 2010 academic year

Summer Residency hosted 270 students for a 4 day intensive academic in residence program

Provided outreach activities into designated school districts successfully established important networking with school administrators, teachers, and students

**Additional Programs**
L.A.C.E.R (Lansing Area Enrollment and Retention Program)

Funded by the Provost Office the L. A.C.E.R Program is designed to assist students by providing college going information; financial literacy; and career/educational options in higher education. Additionally the program seeks to educate students to the Latino culture and the contributions to the community. To date, the program has served well over 300 students in the Lansing School District.

P.C.L.P (Pre-College Leadership Program)
The Pre-College Leadership Program is a program designed to promote educational/cultural understanding of the Native American community. PCLP promotes on campus visitation; participation in the summer leadership experience; and outreach community seminars. To date, the program has provided educational services to over 100 students.

**Contact Information**
Pam Bellamy, Ph.D., Director
S-23 Wonders Hall
Michigan State University
Phone: 517-355-0177
Fax: 517-353-4399
E-mail: gearup@msu.edu
Website: [http://www.msu.edu/~gearup](http://www.msu.edu/~gearup)