



MIPA Summer Journalism Workshop

July 28–Aug. 2, 2012



Audience

The Michigan Interscholastic Press Association Summer Journalism Workshop annually brings middle and high school students from across the region to MSU for a four-day residential program. Enrollment is open to any student interested in journalism. The 2012 program included:

- 368 students
- Participants from four states:
 - Illinois: 15 (4 percent)
 - Maryland: 1 (0.2 percent)
 - Ohio: 34 (9 percent)
 - Michigan: 316 (86 percent)
- Gender:
 - 287 female students (78 percent)
 - 81 male students (22 percent)
- Participant grade level:
 - 7th: 1 (0.2 percent)
 - 8th: 7 (2 percent)
 - 9th: 7 (2 percent)
 - 10th: 25 (7 percent)
 - 11th: 131 (36 percent)
 - 12th: 195 (53 percent)

Funding

The summer workshop is funded by participant registration fees. Rates for 2012 were \$425 for students at MIPA member schools and out-of-state schools and \$465 for students at Michigan schools that were not MIPA members.

- Several scholarships are available:
 - Michigan Press Association Foundation scholarship for five Michigan students interested in newspapers
 - Detroit Free Press scholarships for six minority students from Detroit Public Schools; the MSU School of Journalism provided full scholarships for two Detroit Public Schools students who worked with the Free Press' high school program
 - MIPA funds one scholarship for a student editor
 - MIPA provides up to two full scholarships for students at schools with new student media outlets. No applicants applied in 2012.
 - The Owosso Argus-Press donated \$2,000 to match money raised by students toward registration.

Objectives

Objectives vary based on the course enrolled, but all workshop activities share these common goals:

- Introduce students to the basic principles of journalism
- Advance student journalism by improving the quality of student media outlets and teaching students the skills they need to produce journalism that matters
- Build leadership skills that allow students to successfully manage school media outlets
- Teach students how to use technology to gather and disseminate news
- Encourage appreciation of the First Amendment and instill in students an understanding of the responsibilities of journalists

Description

Students spent four days living on campus in Snyder-Phillips Hall and participating in one of 26 intensive courses on journalism topics.

- Students participate in 27 hours of instructional contact time and a 1-hour voluntary information session on MSU and its journalism-related activities.
- 26 faculty members recruited from across the nation
- Paid support staff included 12 MSU students

Outcomes

- 94 percent of students say they would recommend the course they took
- 83 percent of students rated their class, on a 1-10 scale, as an 8 or higher; 98 percent rated their class as a 6 or higher
- 35 percent of students plan to return in 2013
- 49 percent of students are interested in pursuing journalism in college
- 47 percent of students are interested in attending MSU

Other MIPA Programs & Activities

MIPA also organizes programs for middle and high school journalism students and their teachers throughout the traditional K–12 school year. These activities include:

- **Fall Conference** (2,000 students and teachers)
- **Middle School Conference** (250 students and teachers)
- **One-Day Workshop** (100 students and teachers)
- **Spring Conference** (1,500 students and teachers)
- **Contests**
- **Adviser Courses:** MIPA works closely with the School of Journalism to promote graduate-level MSU courses designed for journalism educators.

Contact Information

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