The camps are highly interactive and intensive in their instruction with MSU faculty and student staff. The camp experience culminates in a showcase of student participant work.

Camps have a limited enrollment, scheduled 9 AM to 5 PM, Monday through Friday. A residential option is available for high school participants. Evening activities include extra learning opportunities where students further engage in topics that enhance the learning objectives of the day program, encourage interaction with MSU’s campus, and introduce visiting students to current MSU college students pursuing degrees in media subjects.

The MSU Media Summer Camps were deployed with help of 25 people. The breakdown of camp staff included 8 undergraduate students, 6 graduate students, 7 MSU faculty/staff and 4 industry professionals. Two (2) MSU faculty served as advisors. Ten (10) of the 27 participating individuals are also alumni of the Department.

Outcomes
Students participating in post-evaluations show:
- 100% of participants would recommend the camp to a friend indicating they enjoyed their camp experience
- 96% of participants thought they would use the skills they learned or further developed in the camp in the future
- 93% of participants thought they may like to study something similar in college or would like to get a job in a similar career field as the topic of the camp
- There was an increase in the average response rate in several areas including participants average interest in attending college, attending MSU, believing a college degree is important, and their confidence to complete a college degree.

Additional Significant Information
- 6 of 9 programs reached enrollment capacity, and had wait lists within three months of opening registration
- Enrollment for the other three programs went up 29% in 2012
- Female participation made its largest gain in 2012, going from 10% to 20% of total enrollment
- 78% of participants reported they would pursue a science, technology, engineering, or math subject in college if it related to/ incorporated video game design or a significant media component as a learning method
- 32% of 2012 participants enrolled in more than one MSU Media Summer Camp program, or attended the Camp in a prior year
- 100% of participating faculty see a significant value in offering these programs and reported an overall improvement in the quality of projects produced in 2012
- 86% of all staff (faculty, industry professionals, and students) have expressed interest in staying involved in future programming years

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