



MIPA Summer Journalism Workshop

Aug. 3–7, 2014



Audience

The Michigan Interscholastic Press Association Summer Journalism Workshop annually brings middle and high school students from across the region to MSU for a five-day residential program. Enrollment is open to any student interested in journalism. The 2014 program included:

- 351 students
- Participants from eight states:
 - District of Columbia: 1 (0.2 percent)
 - Georgia: 1 (0.2 percent)
 - Illinois: 1 (0.2 percent)
 - Ohio: 8 (2 percent)
 - Maryland: 2 (0.4 percent)
 - Michigan: 335 (95 percent)
 - Nebraska: 2 (0.4 percent)
 - South Carolina: 1 (0.2 percent)
- Gender:
 - 281 female students (80 percent)
 - 70 male students (20 percent)
- Participant grade level:
 - 7th: 3 (1 percent)
 - 8th: 6 (2 percent)
 - 9th: 12 (3 percent)
 - 10th: 37 (11 percent)
 - 11th: 107 (30 percent)
 - 12th: 184 (52 percent)
 - HS Graduate: 2 (0.6 percent)

Funding

The summer workshop is funded by participant registration fees. Rates for 2014 were \$425 for students at MIPA member schools and out-of-state schools and \$465 for students at Michigan schools that were not MIPA members.

- Several scholarships are available:
 - Michigan Press Association Foundation scholarship for five Michigan students interested in newspapers
 - Detroit Free Press scholarships for six minority students from Detroit Public Schools; the MSU School of Journalism provided full scholarships for two additional Detroit Public Schools students who worked with the Free Press' high school program
 - MIPA funded one scholarship for a student editor
 - MIPA funded two scholarships for students at schools with new student media programs or teachers
 - MIPA funded one scholarship for a student interested in video classes
 - MIPA has raised funds for the Jeff Nardone Scholarship, which provides one scholarship. Nardone, an MSU alumnus, was a long-time journalism teacher and workshop instructor.
 - The Argus-Press of Owosso donated \$2,000 for two student scholarships and to match money raised via our crowdfunding platform by 26 students toward their registration.

Objectives

Objectives vary based on the course enrolled, but all workshop activities share these common goals:

- Introduce students to the basic principles of journalism
- Advance student journalism by improving the quality of student media outlets and teaching students the skills they

- need to produce journalism that matters
- Build leadership skills that allow students to successfully manage school media outlets
- Teach students how to use technology to gather and disseminate news
- Encourage appreciation of the First Amendment and instill in students an understanding of the responsibilities of journalists

Description

Students spent five days living on campus in Shaw Hall and participating in one of 24 intensive courses on journalism topics.

- Students participate in 27 hours of instructional contact time
- 27 faculty members recruited from across the nation
- Paid support staff included 14 MSU students

Outcomes

- 90 percent of students say they would recommend the course they took
- 91 percent of students rated their class, on a 1-10 scale, as an 8 or higher; 76.1 percent rated their class as a 6 or higher
- 33 percent of students plan to return in 2015
- 50 percent of students are interested in pursuing journalism in college
- 49 percent of students are interested in attending MSU

Other MIPA Programs & Activities

MIPA also organizes programs for middle and high school journalism students and their teachers throughout the traditional K–12 school year. These activities include:

- **Fall Conference** (2,000 students and teachers)
- **Middle School Conference** (300 students and teachers)
- **One-Day Workshop** (100 students and teachers)
- **Spring Conference** (1,400 students and teachers)
- **Contests** (4,800 entries from Michigan students)
- **Adviser Courses:** MIPA works closely with the School of Journalism to promote graduate-level MSU courses designed for journalism educators.

Contact Information

Jeremy W. Steele
Executive Director
Michigan Interscholastic Press Association
Michigan State University School of Journalism
404 Wilson Road, Room 305
East Lansing, MI 48824
517-353-6761
mipa@msu.edu
<http://mipamsu.org>

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