



# MIPA Summer Journalism Workshop

Aug. 3–7, 2014



## Audience

The Michigan Interscholastic Press Association Summer Journalism Workshop annually brings middle and high school students from across the region to MSU for a five-day residential program. Enrollment is open to any student interested in journalism. The 2014 program included:

- 351 students
- Participants from eight states:
  - District of Columbia: 1 (0.2 percent)
  - Georgia: 1 (0.2 percent)
  - Illinois: 1 (0.2 percent)
  - Ohio: 8 (2 percent)
  - Maryland: 2 (0.4 percent)
  - Michigan: 335 (95 percent)
  - Nebraska: 2 (0.4 percent)
  - South Carolina: 1 (0.2 percent)
- Gender:
  - 281 female students (80 percent)
  - 70 male students (20 percent)
- Participant grade level:
  - 7th: 3 (1 percent)
  - 8th: 6 (2 percent)
  - 9th: 12 (3 percent)
  - 10th: 37 (11 percent)
  - 11th: 107 (30 percent)
  - 12th: 184 (52 percent)
  - HS Graduate: 2 (0.6 percent)

## Funding

The summer workshop is funded by participant registration fees. Rates for 2014 were \$425 for students at MIPA member schools and out-of-state schools and \$465 for students at Michigan schools that were not MIPA members.

- Several scholarships are available:
  - Michigan Press Association Foundation scholarship for five Michigan students interested in newspapers
  - Detroit Free Press scholarships for six minority students from Detroit Public Schools; the MSU School of Journalism provided full scholarships for two additional Detroit Public Schools students who worked with the Free Press' high school program
  - MIPA funded one scholarship for a student editor
  - MIPA funded two scholarships for students at schools with new student media programs or teachers
  - MIPA funded one scholarship for a student interested in video classes
  - MIPA has raised funds for the Jeff Nardone Scholarship, which provides one scholarship. Nardone, an MSU alumnus, was a long-time journalism teacher and workshop instructor.
  - The Argus-Press of Owosso donated \$2,000 for two student scholarships and to match money raised via our crowdfunding platform by 26 students toward their registration.

## Objectives

Objectives vary based on the course enrolled, but all workshop activities share these common goals:

- Introduce students to the basic principles of journalism
- Advance student journalism by improving the quality of student media outlets and teaching students the skills they

- need to produce journalism that matters
- Build leadership skills that allow students to successfully manage school media outlets
- Teach students how to use technology to gather and disseminate news
- Encourage appreciation of the First Amendment and instill in students an understanding of the responsibilities of journalists

## Description

Students spent five days living on campus in Shaw Hall and participating in one of 24 intensive courses on journalism topics.

- Students participate in 27 hours of instructional contact time
- 27 faculty members recruited from across the nation
- Paid support staff included 14 MSU students

## Outcomes

- 90 percent of students say they would recommend the course they took
- 91 percent of students rated their class, on a 1-10 scale, as an 8 or higher; 76.1 percent rated their class as a 6 or higher
- 33 percent of students plan to return in 2015
- 50 percent of students are interested in pursuing journalism in college
- 49 percent of students are interested in attending MSU

## Other MIPA Programs & Activities

MIPA also organizes programs for middle and high school journalism students and their teachers throughout the traditional K–12 school year. These activities include:

- **Fall Conference** (2,000 students and teachers)
- **Middle School Conference** (300 students and teachers)
- **One-Day Workshop** (100 students and teachers)
- **Spring Conference** (1,400 students and teachers)
- **Contests** (4,800 entries from Michigan students)
- **Adviser Courses:** MIPA works closely with the School of Journalism to promote graduate-level MSU courses designed for journalism educators.

## Contact Information

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